



WAVEX
Technologies Inc.

Company:

WAVEX Technologies Inc.
Founded: December 2020
URL: <http://wavex.xyz>, [Linkedin](#)

Industry: Music

Current Investors:

Bootstrapping/Founders/Private Investors

Current Project Spend: \$200,000

Pre-Money Valuation: \$2.5M

Ownership/Management:

[Yury Arane](#), **40%**– Product Architect
[Anatoly Tkach](#), **40%** – Product, Operations
[Eduard Yusupov](#), **20%** – BD, Finance

Capital Seeking:

3 Rounds: **Seed: \$250K***, A: \$1M, B: \$5M
Provision of Equity: 10% for Seed

WAVEXchange is the first and only **AI-powered music IP exchange** . It allows the widest possible audience of music consumers to own a "share" in music IP assets. At that, its proprietary AI algorithms **spot new talents** and automatically promote their music via **precise targeting** .

Business Summary :

WAVEXchange employs unique and patent-pending artificial intelligence algorithms to **discover** and **promote** music, all while giving to songwriters and music IP rightsholders the **ultimate tools** they need to stay on the cutting edge of music finance, distribution, and artist/fan interaction.

WAVEXchange is a gamechanger: it lets music consumers and investors purchase a stake in a single IP asset at entry-level prices even **young people can afford** . The result democratizes the fast-growing sector of music equities and creates a **new mechanism** for promising and emerging artists to finance their projects, while connecting with, and growing, their fanbase.

Planned development (MVP) tasks: \$ 450K*:

- **Create WAVEX Marketplace** server-side environment, as well as all required mobile and desktop/web GUI.
- **Create the MPAI Music Recommendation API:**
 Upon completion of this task, the Music Promotion AI Engine (MPAI) will be able to promote emerging music by providing perfectly matching music suggestions for music streaming, social media, and dating apps.
- **Conduct WAVEX MVP Benchmark Marketing Campaign**
- **Create the Talent Discovery AI (TDAI) Engine .**
 Upon completion of this task, the WAVEX Marketplace will be fed with well-predicted emerging songs and artists capable of generating much more excitement among the investor audience.
 * \$200K contributed by WAVEX

***Note:** The purpose of this Investment Memorandum and its Supporting Materials is to provide the grounds for funding the **Seed** round above, which is intended to finance the development of the WAVEX Minimal Viable Product (MVP) above.

Revenue Sources & Market Depth:

- **Listing Fee for Performers / Record Labels**
 WAVEX is going to charge at least a **\$100** annual listing fee, which corresponds to a **\$2 billion s*** annual market depth on 20M existing artists.
 - **Annual Registration Fee for Music Consumers / Investors**
 According to statista.com, there are over **400M** music streaming subscribers worldwide. WAVEX is planning to charge them as low as a \$10 annual subscription fee, which corresponds to a **\$4 billion *** annual market depth.
 - **Music Recommendation Fee for Streamers**
 There are over **400M** music streaming subscribers worldwide. WAVEX is planning to charge as low as \$0.001 per recommendation. On average, the music listener receives about 1,500 music recommendations a year, which corresponds to a **\$600*** million annual market
 - **User Engagement Fee for Social Media Apps**
 WAVEX would generate at least **7 billion *** new engagements a year for 400M socializing music listeners. \$0.10 per new engagement yields additional annual \$80 CPM revenue for social media apps on average while producing **\$700 million *** annual market depth for WAVEX.
 - **Advertising & Data**
 - Non-intrusive **advertising** as well as corporate sponsorships across the mobile app and web resources, particularly in those sections that appeal to a wider demographic.
 - The **data** collected on our consumers will be sold to marketer
 The revenue to be estimated (**TBD**) upon launching the MVP.
 - **WAVEX IP exchange Transaction Fee/Commission**
 The revenue to be estimated (**TBD**) upon launching the MVP.
- *Note:** the market depth values presented do not

Investment Supporting Materials :

Investment Memo (this): [wavex_investment_memo.pdf](#)
 Short Presentation: [wavex.pdf](#)
 Detailed Presentation: [wavex_detailed.pdf](#)
 Platform Lifecycle: [wavex_platform_lifecycle.pdf](#)

Spotify Use Case: [wavex_spotify.pdf](#)
 Executive Summary: [wavex_exec_summary.pdf](#)
 Music Industry Analysis: [music_industry_analysis.pdf](#)
 MVP Scope of Work: [wavex_mvp_scope_of_work.pdf](#)